



# STOP BULLYING!

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- NEARLY 1 IN 3 STUDENTS (27.8%) REPORT BEING BULLIED DURING THE SCHOOL YEAR<sup>1</sup>
- 64% OF CHILDREN WHO WERE BULLIED DID NOT REPORT IT; ONLY 36% REPORTED THE BULLYING<sup>1</sup>
- OVER 77% OF STUDENTS HAVE BEEN BULLIED VERBALLY, MENTALLY, AND PHYSICALLY<sup>2</sup>
- 160,000 STUDENTS PER DAY MISS SCHOOL BECAUSE OF BULLYING<sup>2</sup>
- EVERY 7 MINUTES A CHILD IS BULLIED<sup>2</sup>

## WHAT IS BULLYING?

- BEING CALLED NAMES
- BEING PUT DOWN OR HUMILIATED
- BEING TEASED
- BEING PUSHED OR PULLED ABOUT
- HAVING MONEY AND OTHER POSSESSIONS TAKEN OR MESSED ABOUT WITH
- HAVING RUMOURS SPREAD ABOUT YOU
- BEING IGNORED AND LEFT OUT
- BEING HIT, KICKED OR PHYSICALLY HURT
- BEING THREATENED OR INTIMIDATED



## WHY DO PEOPLE BULLY OTHERS?<sup>4</sup>

**THE MOST COMMON REASONS FOR BULLYING BASED ON A SURVEY BY THE TEEN ONLINE AND WIRELESS SAFETY:**

- 58% FEEL THE VICTIM DESERVES IT
- 58% ARE TRYING TO GET BACK AT THE VICTIM FOR VARIOUS REASONS
- 28% USE IT FOR ENTERTAINMENT
- 21% ARE OUT TO EMBARRASS THE VICTIM
- 16% HAVE OTHER REASONS
- 14% WANT TO BE MEAN
- 11% SHOW OFF FOR THEIR FRIENDS

## TYPES OF BULLIES AND BULLYING<sup>6</sup>

### SCHOOL BULLIES<sup>7</sup>

1 IN 10 BULLYING VICTIMS AT SCHOOL ARE BULLIED DAILY  
1 IN 5 VICTIMS ARE BULLIED ONCE OR TWICE A MONTH



### CYBER BULLIES<sup>8</sup>

1/4 OF STUDENTS SURVEYED BETWEEN 2006 AND 2014 HAD EXPERIENCED CYBERBULLYING



### WORKPLACE BULLIES<sup>9</sup>

ACCORDING TO RESEARCH FROM OFFICETEAM, 1 IN 3 WORKERS SAID THEY'VE HAD AN OFFICE BULLY

## BULLYING & SEXUAL ORIENTATION<sup>10</sup>

- NEARLY 9 OUT OF 10 LGBT (LESBIAN, GAY, BISEXUAL, TRANSGENDER) YOUTH REPORTED BEING VERBALLY HARASSED AT SCHOOL BECAUSE OF THEIR SEXUAL ORIENTATION
- NEARLY HALF (44.1%) REPORTED BEING PHYSICALLY HARASSED
- ABOUT A QUARTER (22.1%) REPORTED BEING PHYSICALLY ASSAULTED.
- OF THOSE WHO DID REPORT THE INCIDENT, NEARLY ONE-THIRD (31.1%) SAID THE SCHOOL STAFF DID NOTHING IN RESPONSE



SCHOOL JOTTER IS THE UK'S #1 SCHOOL WEBSITE PLATFORM ALREADY USED BY OVER 3,000 SCHOOLS. ITS NEW ANTI-BULLYING BUTTON LETS STUDENTS ANONYMOUSLY REPORT SAFETY THREATS WITH A SINGLE TOUCH.

CONTACT US TO LEARN MORE ABOUT CREATING YOUR WEBSITE AND E-LEARNING PLATFORM USING SCHOOL JOTTER: [INFO@WEBANYWHERE.CO.UK](mailto:INFO@WEBANYWHERE.CO.UK)

[1] <http://www.pacer.org/bullying/about/media-kit/stats.asp>  
 [2] <http://nobullying.com/bullying-statistics-2014/>  
 [3] <https://www.childline.org.uk/Explore/Bullying/Pages/Bullying.aspx>  
 [4] <http://nobullying.com/bullying-statistics/>  
 [5] <http://www.ditchthelabel.org/annual-bullying-survey-2015/>  
 [6] <http://nobullying.com/bullying-statistics-2014/>  
 [7] <https://www.crisisprevention.com/Blog/November-2011/10-Ways-to-Help-Reduce-Bullying-in-Schools>  
 [8] <http://www.csmonitor.com/Technology/2015/0422/Technology-gave-rise-to-cyberbullying.-Can-it-also-stop-it>  
 [9] <http://workplaceviolence.org/>  
 [10] [http://www.makebeatsnotbeatdowns.org/facts\\_new.html](http://www.makebeatsnotbeatdowns.org/facts_new.html)