

Orchard House  
Aire Valley Business Centre  
Lawkholme Lane  
Keighley BD21 3BB



01535 604026

[www.webanywhere.co.uk](http://www.webanywhere.co.uk)

**Press Release - for immediate release**

## **Webanywhere To Hold 70:20:10 Learning Presentation At CIPD Event**

Webanywhere will be at this year's CIPD Annual Conference & Exhibition - and anyone who visits will have the chance to see our 70:20:10 learning presentation.

Recently named one of the Top 20 Workforce Development Providers by leading industry website [trainingindustry.com](http://trainingindustry.com), Webanywhere will be providing an insight into how 70:20:10 learning can be implemented in your business.

The CIPD Annual Conference & Exhibition attracts thousands of delegates from virtually every industry. This year's conference will bring together the latest HR insight, practical tools and techniques and tried and tested HR approaches. The exhibition, which is free to attend, will feature over 100 leading HR suppliers, covering everything from coaching to software.

Conor Gilligan, Head of the Workplace Learning division at Webanywhere, will be delivering the presentation, E-learning and the 70:20:10 Model of Effective Training. He said: "CIPD is an essential date in the HR and workplace learning calendar. We're particularly happy that we're part of the event this year, as CIPD will be celebrating their centenary.

"Over the years we've become a leader in workplace learning and development, and we firmly believe 70:20:10 is the way forward if businesses want to get the most from staff training. I'm looking forward to sharing our knowledge and experiences with the event's delegates."

The CIPD Annual Conference & Exhibition takes place on 6-7th November, 2013, at Manchester Central. Find out more at <http://www.cipd.co.uk/events/annual>.

### **About Webanywhere**

Webanywhere is a global workplace learning provider which is headquartered in the UK and has

operations in mainland Europe and North America. We are experts in delivering e-learning solutions which include social, mobile, rapid authoring and blended learning. Partnering with our clients allows us to really impact on their learners performance. As an official Moodle, Totara and Google Partner, we utilise the most advanced solutions for our clients allowing them to maximise ROI. Webanywhere is also a supplier to the UK Government Procurement service.

Webanywhere has over 4,000 clients including Zara, Safeway Inc, Tottenham Hotspur Football Club, Dominos Pizza, as well as government and non-for profits such as The NHS Foundation Trust, Wigan Council, The You Trust, Shelter, The British Safety Council and The Medical Protection Society.

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For more information:

David Smith

PR Executive

Webanywhere Limited

Telephone: 01535 604026 ext 220

Email: [david.smith@webanywhere.co.uk](mailto:david.smith@webanywhere.co.uk).

[www.webanywhere.co.uk](http://www.webanywhere.co.uk)

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