



Press release

‘INview’ the new social video platform for Inditex: providing ‘just-in-time’ training from Webanywhere

Earlier this year Inditex launched its latest development in Health & Safety training: **INview**. This social training platform, created by Webanywhere, provides an interactive platform where employees can upload YouTube style Health & Safety videos. These can then be viewed, shared and commented upon by staff across the organisation at the touch of a screen or click of a mouse.



Inditex is one of the world’s largest fashion retailers, with eight brands in its portfolio. It consists of Zara, Pull & Bear, Massimo Dutti, Bershka, Stradivarius, Oysho, Zara Home and Uterqüe.

As of 30th December 2012, there were 805 stores in the UK, Republic of Ireland, Germany and Switzerland.

It has 5,887 stores in 87 markets, and employs over 110,000 staff worldwide. According to Inditex, its corporate culture is based on teamwork and open communication, which it says is essential for any successful business.

‘Working in partnership with Inditex, Webanywhere has created a mobile video based platform.’ says Conor Gilligan, Head of Operations at Webanywhere Workplace Learning. ‘It provides ‘just-in-time’ learning whilst simultaneously supporting online collaboration between employees. It is the latest way in which to accommodate integrated training throughout a company such as Inditex.’

The 70:20:10 Social Learning Platform enables an organisation to make best use of its talent pool and share best practise online, in a cost effective manner. It allows a company to capture

the 90% of learning (70% on the job, 20% social interaction, with the other 10% from formal classroom training) which occurs in the workplace and share it internally.

Here are just a few of the key features and benefits of Inditex's social learning platform:

- training 'on the go'
- mobile responsive design
- intuitive interface
- promotes peer to peer learning and development
- enhances knowledge sharing
- social media features, such as 'like' and 'comment'
- perfect for online collaboration and 'just-in-time' learning

The development of a social video platform for internal training shows how innovative companies such as Inditex are, making full use of emerging technologies to boost staff performance and engagement.

About Webanywhere

Webanywhere is a global workplace learning provider which is headquartered in the UK and has operations in mainland Europe and North America. We are experts in delivering e-learning solutions which include social, mobile, rapid authoring and blended learning. Partnering with our clients allows us to really impact on their learners performance. As an official Moodle, Totara and Google Partner, we utilise the most advanced solutions for our clients allowing them to maximise ROI. Webanywhere is also a supplier to the UK Government Procurement service.

Webanywhere has over 3,000 clients including: Zara, Safeway Inc, Tottenham Hotspur Football Club, Dominos Pizza, as well as government and non-for profits such as; The NHS Foundation Trust, Wigan Council, The You Trust, Shelter, The British Safety Council and The Medical Protection Society.