

Brandon Hall Award Announcement

We are very happy to announce that the Cegos Group (www.cegos.com) and Webanywhere (<https://www.webanywhere.co.uk/>) have just won a joint Brandon Hall Group Silver Award in the category Best Advance in Software for a Training Company with the platform **LearningHub@Cegos**.

This is a fantastic recognition for the **LearningHub@Cegos that serves 3 main purposes:**

- To improve the learning transfer “4REAL” thanks to the personalisation of each learner experience, on-the-job learning activities, e-coaching, dual pathway for the learner & his manager, and much more.
- To engage the learners from their enrolment to the observation of actual gains in their day to day performance.
- To make training management easier and cost-effective.

Testimonial: Guillaume HUOT - Member of Cegos Group Directoire

“Thanks to the LearningHub@Cegos, we are now able to better meet the expectations of the modern learners for more engaging and more efficient time spent in learning. Nine months after the go-live of the LearningHub@Cegos, we are happy to see that we are gaining new learners: today over 100 000 users from all over the world are using our LearningHub@Cegos.”

Conor Gilligan, Vice President - Global Services at Webanywhere, says:

*“We are honoured to have been selected as the partner for Cegos to deliver an innovative solution to their clients in over 50 countries and over 100,000 users worldwide. The **4REAL**® approach Cegos have created is truly ground-breaking and a credit to their team for continuing to innovate in learning. The recognition by Brandon Hall confirms this, and we are excited about the future.”*

Discover our **4REAL**® learning approach available through the **LearningHub@Cegos**, that delivers impact on each professional’s performance :

<https://www.cegos.fr/solutions/formation-continue/real-efficient-adapted-learning>

About Brandon Hall Award: The Brandon Hall Group Excellence Awards is the most prestigious awards program in the industry. Often called the “Academy Awards” by Learning, Talent and Business Executives, the program was one of the first of its kind when it debuted in 1994. The awards recognize the best organizations that have successfully developed and deployed programs, strategies, modalities, processes, systems, and tools that have achieved measurable results.

About the Cegos Group: Created in 1926, the Cegos Group (www.cegos.com) is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts. With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million. Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its “blended learning” approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

About Webanywhere: Incorporated in 2003, Webanywhere (<https://www.webanywhere.co.uk/>) works with over 4,000 corporates and educational organizations, supporting over 3 million learners worldwide. With a background in the education sector, we have successfully transitioned into

corporate learning, enjoying rapid growth in both sectors internationally. We have customers across the US, Canada, Europe, Africa, and the Asia/Pacific region, ranging from small schools to multinational corporations.